

# JOIN NOW

I would like to join as a:

- DIAMOND PATRON**    **£1000** (or £83.33 by monthly direct debit)  
 **PLATINUM PATRON**    **£500** (or £41.67 by monthly direct debit)  
 **GOLD PATRON**    **£250** (or £20.84 by monthly direct debit)



Payment may be made by **PayPal** to **Cheltfilm@cheltfilm.com**

A note on Gift Aid: Supporter programmes include a commercial value comprising the cost of benefits supporters may receive plus a donation. Benefits can be purchased separately at this price and any amounts given over and above this benefit value are given freely as a donation and are eligible for Gift Aid. The programme is designed to encourage philanthropic engagement with the Cheltenham International Film Festival.

(£210 of Gold level, £460 of Platinum level and £910 of Diamond level will be treated as a donation to Cheltenham International Film Festival)

*giftaid it*

**If you are a UK tax payer, the value of your gift can be increased by 25% under the Gift Aid scheme at no extra cost to you.**

Yes, I am a UK tax payer and would like Cheltenham International Film Festival (charity no: 1183506) to treat all donations I make in the future as Gift Aid donations. I understand that if I pay less Income Tax and /or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations, it is my responsibility to pay the difference.

Your donations are eligible for the scheme if you pay enough Income Tax and/or Capital Gains Tax to cover the amount of tax that all charities and Community Amateur Sport Clubs you donate to will retain for each tax year (6 April to 5 April). Council tax and VAT do not count.

In order to claim Gift Aid we need you to fill in the fields below. Your details will be treated as confidential and will not be shared.

Please notify Cheltenham International Film Festival if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains

Signature \_\_\_\_\_

Date \_\_\_\_\_

Title \_\_\_\_\_ Forename \_\_\_\_\_

Surname \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Home telephone number \_\_\_\_\_

Mobile telephone number \_\_\_\_\_

Email \_\_\_\_\_

Please print your name below as you would like it to appear on any publicity, or leave blank if you wish to remain anonymous.

## Join us in our mission: to translate creativity and artistic values into economic and social benefits for the town by putting film at the heart of the Festival season.

Leslie Montgomery Sheldon, Founder/Festival Director

To become a Patron, fill in the attached form and return to:

**Leslie Montgomery Sheldon**  
**Cheltenham International Film Festival Trust**  
**Midway House**  
**Staverton Technology Park**  
**Herrick Way**  
**Cheltenham**  
**Glos GL51 6TQ**

Email: [info@cheltfilm.com](mailto:info@cheltfilm.com)  
[cheltfilm.com](http://cheltfilm.com)

@CheltenhamIFF  
Registered Charity No. 1183506

### The Direct Debit Guarantee

- The Guarantee is offered by all banks and building societies that are instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit Cheltenham International Film Festival will notify you (normally 10 working days) in advance of your account being debited or as otherwise agreed. If you request Cheltenham International Film Festival to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by Cheltenham International Film Festival or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when Cheltenham International Film Festival asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify Cheltenham International Film Festival



# SUPPORT THE POWER OF FILM



## Become a Patron of Cheltenham International Film Festival

Simon Pegg, Honorary Patron



Film festivals are a vital piece of the film ecosystem and their impact is evident across our culture. They provide a platform for new talent, attract new audiences, promote tourism and boost the local economy.

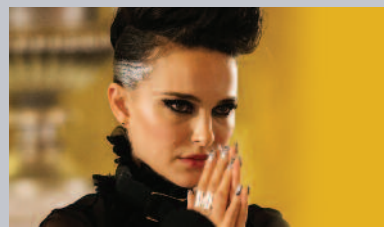


As a supporter of the Cheltenham International Film Festival, you will enable us to bring the best of international cinema from all over the world to Cheltenham and the surrounding area.



**“The Cheltenham Film Festival has the potential to attract visitors locally, regionally and nationally. It’s another reason to visit Cheltenham. I’m looking forward to the town’s businesses reaping direct benefits.”**

Kevan Blackadder,  
Director of Cheltenham BID



Our Festival works with organisations such as **Into Film** which puts film at the heart of education for young people.

We organise Master Classes, Workshops and tickets for young people from all backgrounds to learn about film, to consider film as a career and to share in the collective viewing of films.

## PATRON LEVELS & BENEFITS

	GOLD	PLATINUM	DIAMOND
	£250	£500	£1,000
Discounted Tickets for first two tickets of each screening	X	X	X
Priority Booking	X	X	X
Invitation to Opening Night Reception	X	X	X
Invitation to Closing Night Reception	X	X	X
Invitation to Annual Preview Event with Festival Director	X	X	X
Accreditation on our web site	X	X	X
Accreditation in our Festival Brochure	X	X	X
Invitation to Patrons Lunch*		X	X
Sponsorship of a Film		X1	X2
Sponsorship of Education Programme: Partnership with Into Film		X	X
Opportunity to Present Award			X
Sponsor Patron Award for Best Newcomer or Similar			X

\*Cost of lunch not included

## PAY BY DIRECT DEBIT

Instruction to your bank or building society to pay by Direct Debit

- I would like to pay by Direct Debit and have completed the form below  
 Annually  Monthly

Please fill in the whole form using a ball point pen and send to the address below:

Name and full postal address of your bank or building society

To: The Manager	Bank/building society
Address	
Postcode	

Name(s) of account holder(s)

Bank/building society account number

Branch sort code

Instruction to your bank/building society

Please pay Cheltenham International Film Festival Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Cheltenham International Film Festival and, if so, details will be passed electronically to my bank/building society.

Signature(s)

Date

**If you would like to pay by cheque please make cheques payable for the annual amount to Cheltenham International Film Festival and send to the address below. Please return the completed form to:**

Leslie Montgomery Sheldon  
Cheltenham International Film Festival Trust  
Midway House, Staverton Technology Park  
Herrick Way, Cheltenham  
Glos GL51 6TQ

Email: [info@cheltfilm.com](mailto:info@cheltfilm.com)

Confidentiality: As part of our service to you, we will hold your details on our database in order to fulfil your Patronage and to contact you about Cheltenham International Film Festival.

**Thank you for supporting Cheltenham International Film Festival.**